

April 30, 2010

Mr. Michael Hingson
The Michael Hingson Group
84 Bahama Reef
Novato, CA 94949

Dear Michael:

The day you agreed to speak at our event was, indeed, fortuitous. This was our Sixth Dinner with the Animals held at the Marriott in Concord, NH and it topped all the others. Your billing as keynote speaker attracted a larger audience, boosting out attendance by 30 percent. Our net profit was up 41 percent. I spoke with many of the 325 people who attended and everyone was unanimous...you were an outstanding speaker and your story, riveting. We were all impressed with your subject, trust and teamwork, and how you wove that into your actual 9/11 experience.

In addition, we received more press on our event than we ever have, including a front-page interview in the *Concord Monitor* the day after...plus the radio interviews and PR.

I also want to thank you for coming a day earlier, at your suggestion, and spending the next day speaking with smaller vet groups and the media. Your work and dedication to our cause went far beyond what was expected from a keynote speaker. I loved your enthusiasm and fell in love with your guide dog, Africa. Just being with you for a couple of days gave me the opportunity to understand more about blindness and just how amazingly enabled you are. Certainly you are an inspiration to all of us...to stop grouching about our problems and get on with life.

It has now been two weeks since the Dinner and I continue to run into people who want me to know how wonderful our speaker was and how good was the event. Michael, if you need a reference, give them my name and number. I would be more than happy to go the extra mile for you. You did so much for our shelter that night.

Bill and I hope to get out to California this year and we will certainly let you know when we are coming. Likewise, if you make it into our area, let's have another one of those Maine lobster dinners.

Again, thank you for all you have done to raise funds for our needy shelter.

Frisky M. Stal
President, Concord-Merrimack County SPCA
Chair/Dinner with the Animals